Press release



11 March 2024

David Ashby Underwriting renews sponsorship of the Scandinavian Vikings

Partnership underlines Ashby's commitment to top class show jumping

David Ashby Underwriting, part of DUAL Group, today announces the renewal of their long-standing sponsorship of the Scandinavian Vikings in the Global Champions Tour. The Scandinavian Vikings will again, this year include Swedish Olympic show jumping rider, Henrik Von Eckermann, the world's number one Olympic rider in the FEI Longines Ranking. David Ashby Underwriting has sponsored the experienced team since 2019.

David Ashby Underwriting is a leading insurance specialist in bloodstock and High Value Sport Horse insurance. They have a wide network of contacts and leading veterinarians that allows them to give their clients expert advice from world renowned industry professionals.

Launched in 2006, The Global Champions Tour is an international show jumping competition attracting the world's leading riders. This year's tour started at the Al Shaqab equestrian facility in Doha and the rest of the tour will take place at some of the world's most iconic landmarks, with the 2024 final taking place in Jeddah, Saudi Arabia.

David Ashby, CEO of David Ashby Underwriting said: "We are delighted to continue our sponsorship of the Scandinavian Vikings team in the 2024 Global Champions League. We're looking forward to watching their success and the many horses we insure competing in this year's events. It is very rewarding to be part of such an amazing competition, both bringing the world's top riders together and creating opportunities for young riders."

-ENDS-



Notes to editors

About David Ashby Underwriting

David Ashby Underwriting has underwritten Bloodstock Insurance for over 25 years, dealing with many of the world's leading owners, breeders and trainers. David Ashby Underwriting was formed in 2020 and later became part of the DUAL Group in 2023.

About DUAL

DUAL, the specialist underwriting arm of Howden Group, is driven by a mission to be the MGA of choice for brokers, clients and carriers, through provision of deep underwriting expertise and global distribution. DUAL Group is one of the world's largest international underwriting agencies with US\$3.5bn of GWP.

DUAL's investment in data and technology enables it to deliver over 70 products and services with speed and efficiency to 11,000 broker partners working with over 70 carrier partners worldwide.

Established in 1998, today DUAL has over 1,500 people in 21 countries across the Americas, Europe and Asia Pacific, and is one of Lloyd's' largest international coverholders.

About Howden

Howden is a leading global insurance group with employee ownership at its heart. Founded in 1994, it provides insurance broking, reinsurance broking and underwriting services and solutions to clients ranging from individuals to the largest multinational companies.

The group operates in 55 countries across Europe, Africa, Asia, the Middle East, Latin America, the USA, Australia and New Zealand, employing 17,000 people and handling \$38bn of premium on behalf of clients.

For more information, please visit www.howdengroup.com and www.howdengroupholdings.com

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